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Sent: November-30-17 1:30 PM
To: Pratt JE@CMP DMFS@Ottawa-Hull <JONATHAN.PRATT@forces.gc.ca>
Subject: RE: Erin--I cut the session before you could share your idea

Hi Jonathan,

Thanks for following up! I have a couple ideas that we've tried in the last few months.

We are also a smaller MFRC and have done some smaller scale events that were easy to execute and brought in some profit for us.

1. Home Based Holiday Fair – Home Based businesses pay \$20 for a table and have an opportunity to sell their creations and products right before Christmas. We are still accepting applications and so far we have Epicure, Young Living, Younique, handmade jewelry, candles, holiday cards, acrylic art, and more! Santa Claus will be there for photos thanks to one of our amazing volunteers and one of our Board members who is a very talented baker is giving us a variety of cookies and squares to sell at our concession. We're currently on the look out for someone to play Christmas carols.
2. Beer and Burger Fundraiser – Partner with a local restaurant, it gets the word out about both of you. The restaurant generally takes 50 – 75% of the cost of a beer and burger meal and donates the remaining amount to the MFRC. The restaurant we used offered gluten free and vegetarian options too. We collected items for a Silent Auction and also had a door prize of tickets to a show at our local theatre. Great social event, and it was so busy the owner had to go into the kitchen to help cook. Raised about \$1500.
3. Our local meat supplier (Gunter Brothers Comox Valley for details) offers cases of quality meat where \$10 from every case sold comes back to the MFRC. They provided us with order sheets and had the cases labelled with customers names when we picked up. Very easy to execute.
4. Photo Shoot – We ordered a generic photo backdrop from Amazon for about \$30 and wrapped boxes with paper and bright ribbon. A blanket throw and gymnastic mats on the floor and we had a great setting for family photos. We used our camera and one of our talented staff donated her time and took family photos just in time for the holidays. We advertised that they were meant for holiday cards (Costco style) and not to be hung up on the wall so families knew what to expect. A little cropping and minimal editing and we were done. Minimum \$20 donation per family and we raised \$700 in an afternoon.

I have A LOT of ideas that we want to try in the next few years.

- Youth spaghetti dinner (cooked by youth) where they sell their art created at the Youth Centre
- Fresh Air Films outdoor movie for families, bring your own chairs, concession provided by MFRC
- Value Village will pay you by the pound for your donations. Have a clothing drive, drop off at the MFRC. They were very quick to get back to me with all the details and very helpful.

Thanks for the chance to share!

Erin Katajamaki

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