



CFMWS 20th Anniversary “Share-to-Win” Facebook Contest

Contest Rules

1. Canadian Forces Morale and Welfare Services (CFMWS) 20th Anniversary “Share-to-Win!” Facebook contest is open to all **CFOne Card holders** who are 18 or older as of 15 September 2016 (see #2 for exceptions). The contest will run from **Thursday, September 15th to Saturday, October 15th, 2016**.
2. CFMWS employees who are directly involved in the organization of this contest or are part of the 20th anniversary committee are not eligible to participate in the contest. This includes members of their immediate family.
3. **Only CFOne Card holders will be eligible for the draw.** To register for a CFOne Card, go to: www.cf1fc.ca.
4. No purchase or payment of any kind is necessary to enter or win the contest.
5. CFMWS is not collecting or storing any information other than what the user is providing in their posts and the information winners are required to provide by email or phone in order to receive their prizes (CFOne Card number, full name, address and email/phone number).
6. Eligible participants will enter the contest by commenting and sharing one or more CFMWS memories on one of the CFMWS “Share-to-Win” contest-related posts published on CFMWS Facebook sites each week at www.facebook.com/CFMWS (English site) using #cfmws20 and www.facebook.com/SBMFC (French site) using #sbmfc20.
7. To be eligible, contest entries must also comply with the following:
 - a) must be submitted in the form of a comment (text only) or a picture with caption. Photographs without proper description or caption will not be accepted;
 - b) must not violate the rights of any third party, including, but not limited to copyright and trade mark rights. For example, entries must not defame, infringe or violate publicity or privacy rights of any person, living or deceased, or otherwise infringe upon any person's, entity's or organization's personal or proprietary rights, including but not limited to, intellectual property rights;
 - c) must not have been previously published or been used commercially;

- d) must be in "good taste" and in keeping CFMWS brand image and must not be explicit or offensive, as determined by CFMWS, in its sole and absolute discretion;
 - e) must not be likely to tarnish, deprecate or otherwise damage the reputation of the Sponsors or the CFMWS brand;
 - f) must not include recognizable features of, or any personally identifiable information about, third parties;
 - g) must not be false, inaccurate or misleading;
 - h) must not violate any law or regulation;
 - i) must not be libellous, threatening or harassing; and
 - j) must not instigate others to commit illegal activities or violate human rights.
8. Eligible participants will not receive a confirmation of their contest entry. Each week, a maximum of five (5) winners will be picked among eligible contest entrants and each person will receive a small prize. Their names will be automatically entered into a draw to win the main prize, a \$250 CANEX gift card.
9. Eligible participants consent to receiving a direct message via Facebook in order to inform them about their win and provide them with an official CFMWS email address and phone number they can use to send their contact info. The entrants will not receive additional promotional emails.
10. Eligible participants will only be entered once for each draw for which they are eligible.
11. There are two different types of prizes to be awarded through random draws: Five (5) weekly prizes (between September 15th and October 15th) for a total of 20 weekly prizes consisting of miscellaneous novelty items (valued at less than \$10 each) and one \$250 CANEX gift card randomly drawn among the weekly winners at the end of the contest. The prizes must be accepted as awarded and cannot be substituted.
12. For weekly prizes, all entries must be posted by 11:59pm (EST) on:
- Week #1 – Saturday, September 24th 2016
 - A maximum of five (5) winners will be randomly drawn from pool of entrants on Tuesday, September 27th at 11:00am (EST)
 - Week #2 – Saturday, October 1st 2016
 - A maximum of five (5) winners will be randomly drawn from pool of entrants on Tuesday, October 4th at 11:00am (EST)
 - Week #3 – Saturday, October 8th 2016
 - A maximum of five (5) winners will be randomly drawn from pool of entrants on Tuesday, October 11th at 11:00am (EST)
 - Week #4 - Saturday, October 15th 2016
 - A maximum of five (5) winners will be randomly drawn from pool of entrants on Tuesday, October 18th at 11:00am (EST)

- \$250 CANEX Gift Card – One winner will be randomly drawn from pool of weekly winners (20 total) on Tuesday, October 25th 2016 at 11:00am (EST).
13. The odds of winning weekly prizes are dependent on the number of entries received before the contest closes (weekly). The odds of winning the \$250 CANEX gift card are dependent on the number of eligible weekly winners (maximum of twenty).
 14. Contest winners will be contacted by CFMWS representative through Facebook. Each contest winner will be required to provide their CFOne card number, full name, mailing address, phone number and email address within 24 hours to the CFMWS representative. The selected entries will be subject to verification to ensure the contest entrants are eligible (CFOne card number).
 15. In the event the contest winner doesn’t provide contact information in a timely manner or cannot be verified as eligible participants, new entries will be randomly drawn. In the event there are less than five (5) entries received in a given week, all those eligible will win a weekly prize.
 16. The winner must consent to his or her name and contest entries (posted on either CFMWS Facebook pages) being used in any publicity surrounding this contest, without compensation.
 17. Weekly winners will be announced through social media posts on CFMWS [Facebook](#) sites on the following Sunday (a week later) and the winner of the \$250 CANEX gift card will be announced on **Friday, October 28th 2016**. Names of all winners will also be published on the [CFMWS Website](#), [20th Anniversary Virtual Gallery](#) and [Twitter](#) sites as well as in CAF newspapers when the contest is over and all winners have been informed.
 18. All contest entries become property of CFMWS.
 19. CFMWS assumes no responsibility or liability for lost, late, or misdirected entries.
 20. CFMWS is not responsible for any loss, damage, or claims caused by the awarded prizes or the contest itself. By entering, entrants release and hold harmless CFMWS, its affiliated and related companies and advertising, promotion agencies and all of their respective directors, officers, shareholders, employees, agents, successors and assigns from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the contest or any prize won.
 21. Any litigation from Quebec residents respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* of the province of Quebec for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
 22. All draws are final. By entering the contest, the entrant automatically agrees to accept and abide by these contest rules and regulations.

23. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

24. Any questions regarding the contest should be directed to CFMWS at mw@cfmws.com.